



Shepherds Friendly is a modern mutual society, offering a variety of adult and children's financial products and services such as ISAs, savings plans, life insurance and income protection. Located in south Manchester in the heart of Cheadle village, the Society has been providing financial security to members for almost 200 years.

Guided by our values of working together, doing the right thing, and making a difference, we are committed to delivering a service which helps our members plan their finances and secure their family's future. In a world of financial complexity, we believe in the power of simplicity.

We are current recruiting for a Content Marketing Apprentice within the Marketing department to join our team of talented individuals. In this role you will be responsible for:

- Assisting the Marketing team with the delivery of several key campaigns
- Developing content that supports the Society's search marketing strategy
- Assisting the Marketing team with content development for various marketing channels including email marketing and third-party advertising

We are looking for someone who has:

- An interest in furthering your career in content marketing
- The ability to write succinct and grammatically correct copy
- The ability to think and write creatively and translate concepts into copy
- The ability to work to tight deadlines and prioritise accordingly
- Strong research skills
- The ability to work effectively as part of a team
- Computer literacy skills – Ideally proficient in Microsoft Office programmes, such as Word and Excel
- Excellent verbal and written communication skills
- Good people skills
- Willingness to learn and add value

Most importantly, we offer:

- Salary: up to £14,000 per annum
- Flexible working hours with the option to work from home
- 25 days annual leave plus bank holidays
- An extra day off for your birthday
- Access to wellbeing support services through Nuffield Health and the National Bereavement Service, including access to 24/7 online GP, discounted gym membership, mental health support, free eye tests and flu vaccinations
- Company benefits including life insurance, pension scheme, four paid well-being days, and various social and charitable events throughout the year including a volunteering day at a charity of your choice.
- Optional benefits including cycle to work scheme, holiday trading, etc.
- 4pm finish on Friday!

If you think this role would be a great fit for you, please submit your CV and cover letter now to careers@shepherdsfriendly.co.uk. For further information, please contact 0800526249.

Diversity and Inclusion

The Society strives to build and nurture an inclusive culture that encourages, supports and celebrates the diverse voices of our people to connect with our members and the communities we serve. We offer a range of family friendly, inclusive employment policies and practices, flexible working arrangements, employee engagement initiatives and office facilities and services to support people from different backgrounds.